



NOTICE: NON-LINEAR WMSDK Converged Encoder v5.0.23 NOW AVAILABLE

The Nielsen Company has developed a new Watermark Software Development Kit (SDK) that includes CBET encoding algorithm, alongside the Nielsen watermarks NAES2(N2) and NAES6(NW).

The purpose of the SDK is to provide a set of tools that enables OEMs to create applications that insert NAES2 (N2) / NAES6 Watermarks (NW) as well as Critical Band Encoding Technology (CBET) code and Commercial codes(NWCC, N2HF, and CBET BOC(Billions of Codes) into assets.

The changes in the new software version include:

- Introduce CBET technology for non-linear watermarking for Library VOD
- Introduce CBET technology for non-linear watermarking for Commercial encoding
- Updated WRR to support CBET and BOC
- Developer Guide has been updated for CBET support

Please note, per the "NIELSEN UPDATES" section of your NIELSEN WATERMARK ENCODER LICENSE AGREEMENT, we are asking to have this update completed within three(3) months of this notification. However, we are encouraging our clients to upgrade their encoding as soon as possible so it is likely that you have clients that would like to see this new SDK integrated sooner. We encourage you to contact your clients in order to understand their priorities with respect to VOD and Commercial encoding.

Encoder Support Contact Information

Please send all email requests to: encoders@nielsen.com

Telephone requests: 1-800-537-4872, Option 2

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