

NACAT 5® - Nielsen Audio Code Analysis Tool

Nielsen Audio Code Analysis Tool

NACAT 5 is a sophisticated software solution designed to capture audio, decode Nielsen audio codes (including UCC), and log critical information for the user. Specifically engineered as a diagnostic tool for radio engineers, it allows for the quick and accurate determination of Nielsen audio codes within a broadcast.

What's New in Version 5

- **Advanced 6-Channel Decoding:** NACAT 5 enables full decoding across all 6 channels, providing comprehensive oversight of your audio feeds.
- **Enhanced Code Recognition:** This update features superior recognition capabilities for both line-in inputs and built-in microphones.
- **Optimized Accuracy:** Experience more efficient decoding of Nielsen codes, allowing for near-instant confirmation of encoding presence.
- **Dynamic Code Mapping:** Utilizing the new SIDMAP file system, users can visualize and customize labels associated with specific audio codes for maximum flexibility.

Managing the SIDMAP File

NACAT 5 for Radio requires a code mapping (SIDMAP) file to function correctly. This file allows the software to map specific station or station group codes to readable labels.

Requesting a Custom File

To obtain your specific mapping, please follow these steps:

1. **Email:** Send a request to encoding@nielsen.com.
2. **Information Required:** Provide a complete list of station call letters or station ownership details for the codes requested.
3. **Delivery:** Nielsen will provide a text file containing your relevant station information.

Installation & Updates

1. Open **NACAT 5** and navigate to **File > SIDMAP File**.
2. In the file explorer window that appears, copy the **SIDMAP.txt** file provided by Nielsen into the folder.
3. Select **"Replace"** to overwrite the original file.

Note: Updated media codes are available from Nielsen upon request at the start of every month. Users must request new files whenever station or code updates occur.